



**EXHIBITOR APPLICATION FORM
DECOREX CAPE TOWN
22-25 June 2023**

CLOSING DATE – 31 May 2023

Event Brief:

DECOREX CAPE TOWN: Decorex Africa is a trusted, award-winning brand which has been bringing Africa the latest in décor and design trends since its inception in 1994. Decorex Africa has been at the forefront of decor, design and lifestyle trends for almost three decades, hosting over 100 events and helping to launch thousands of businesses, putting an indelible stamp on the industry. Held in Johannesburg, Cape Town and Durban these exhibitions run across 50 000m² of exhibition space, featuring 1 200 exhibitors and attracting over 115 000 visitors annually. These platforms help stimulate trade and investment, ignite conversation, showcase innovation, and grow networks between buyers and sellers. Decorex Cape Town will take place at the Cape Town International Convention Centre on the 22-25 June 2023.

Industry led Exhibitions | Content driven programmes | Event Platforms

All applications must be submitted with the following on or before by **31 May 2023**:

- **Signed application form.**
- **Colour photographs of products and a brochure**
- **Company registration documents**
- **Valid Tax Clearance**
- **Company Profile**

Selection criteria

Enterprises will be selected based on the following criteria:

- The extent to which the craft products align and fit with the broader Eastern Cape craft brand of hand – made Eastern Cape. **(Goods not handcrafted in the Eastern Cape will not be considered)**
- The extent to which the products reflect the diversity and spatial spread of Eastern Cape craft.
- The innovation and creativity illustrated in the product design and the quality of the products.
- The suitability of the products for the Exhibition is important and products should be that of home ware, décor, decoration, toys, handmade leather, small furniture, accessories, gifts and no clothing.

- All selected crafters will be required to pay a compulsory co- contribution fee of R500. **[Please wait for notification after the 31 May 2023]**
- No stalls may be sublet. In a case where a stall holder is unable to attend the full period, the vacant stall reverts to ECDC for reallocation.
- The organizing committee reserves the right to expel any trader for misconduct of any nature.
- While steps will be taken to protect stall holders’ goods, no responsibility will be accepted for any losses that may occur.
- Crafters who do not adhere to the rules will not be considered for selection next year.
- Preference will be given to new and outstanding applicants.

Please fill in the details below to apply for the DECOREX Cape Town 2023.

Company Name	<input type="text"/>
Company Registration no.	<input type="text"/>
Contact Person	<input type="text"/>
ID Number	<input type="text"/>
Tel /cell number	<input type="text"/>
E-mail address	<input type="text"/>
Physical Address	<input type="text"/>

Exhibition Categories - please tick the categories you will be exhibiting.

Homeware	<input type="checkbox"/>	Leather and accessories	<input type="checkbox"/>
Toys	<input type="checkbox"/>	Gifts	<input type="checkbox"/>
Other	<input type="checkbox"/>	Small Furniture	<input type="checkbox"/>

Products – please list the products that you will display at the DECOREX Cape Town 2023

- All selected applicants must adhere to the rules and regulations of Cape Town International Convention Centre.

PRODUCT NAME/ DESCRIPTION

ALL APPLICANTS MUST ADHERE TO THE RULES AND REGULATIONS OF THE CAPE TOWN INTERNATIONAL CONVENTION CENTRE.

Applicants Signature:

Signature

Name of Signatory

Date

Please return applications to:

Masimzukise Jack mjack@ecdc.co.za 0635021051
Athenkosi Baliso abaliso@ecdc.co.za 0833963473