



20 June 2025

Dear Eastern Cape Stakeholder,

Eastern Cape Development Corporation (ECDC) will be applying for the dtic SSAS Funding to arrange a pavilion at SA Auto Week, which will happen in Gqeberha, Eastern Cape, at the Coega Vulindlela Conference Centre from 1-3 October 2025.

Website: <https://naamsa.net>.

SA Auto Week is a flagship event organized by the National Association of Automotive Manufacturers of South Africa (NAAMSA). The event brings together industry stakeholders, manufacturers, suppliers, and innovative advancements in the automotive sector. The event has been running for several years, providing a platform for the industry to come together, share knowledge, and explore new opportunities.

The Department of Trade, Industry and Competition (DTIC) provides South African manufacturing companies with a valuable opportunity to present their products at a range of international trade fairs. One of the key initiatives supporting this effort is the Sector Specific Assistance Scheme (SSAS), which offers funding to successful applicants. Emerging exporters are particularly encouraged to take part in this scheme to enhance their visibility and competitiveness in the global market.

Companies that meet the specific criteria established by the Department of Trade, Industry and Competition (DTIC) are encouraged to submit funding applications. Those who are successfully selected will benefit from a range of valuable support designed to assist their participation in exhibitions. These benefits include coverage of upfront exhibition costs, comprehensive freight forwarding services for transporting materials and products, and accommodation arrangements that provide breakfast and dinner. This support aims to create a seamless experience for companies looking to showcase their offerings on a larger platform.

Requirements for SSAS Applications:

- Signed and completed SSAS Application Form & Checklist
- B-BBEE Level 1 to 4 (Affidavit or Certificate)
- The company must be registered for at least 12 months
- Company documentation: Registration Certificate, Tax Pin, Brochure, Entity Profile,
- Valid Passport Copy
- Audited Financial Statements for February 2023/2024 & an accountant letter **(NO bank statements accepted)**

Companies from the following industries will be considered:

- Component Manufacturers
- Raw Materials (steel, aluminum, copper, and other metals)
- Chemicals
- Automotive Recycling

Head office: EAST LONDON T: (+27) 043 704 5646 • GQEBERHA T: (+27) 041 373 8260 • KOMANI T: (+27) 045 838 1910
MTHATHA T: (+27) 047 501 2200 • BUTTERWORTH T: (+27) 047 401 2700 Satellite offices: ZWELITSHA T: (+27) 063 501 0920
• MOUNT AYLIFF T: (+27) 039 254 6500 • MALETSWAI T: (+27) 064 751 8105 • GRAAFF-REINET: (+27) 071 859 6520

Board Members: V Jarana (Chairperson) • A Wakaba (CEO) • T Cumming • B Mhlubulwana • M Makamba • N Pietersen • S Siko • X Titus • Z Thomas (Company Secretary)

- Textile & Leather
- Accessories
- Automotive Safety and Security
- Vehicle maintenance and repairs
- Technology & software
- Light Manufacturing
- Sustainable Manufacturing

The closing date for application submission is no later than 26 June 2025. All Inquiries should be directed to exporthelpdesk@ecdc.co.za.