

# EC Community TV Provincial Initiative: 1<sup>st</sup> AGM & Common Vision Workshop

**DATE TO BE CONFIRMED**



*Provincial Community Television Initiatives in the advent of Digital Broadcasting*

## PROGRAMME

### *Common Vision Workshop Objectives:*

- Share a common understanding of what Community TV is;
- Understand the regulatory imperatives in relation to CTV;
- Collectively defining who the ECCTV community is;
- Confirm the need, demand and support for ECCTV;
- Collectively agree on how the community of the Eastern Cape (as defined) will participate in ECCTV;
- Discuss the Draft Constitution;
- Discuss the Feasibility Study Report;
- Discuss the Draft Strategic & Business Plan (5 year projection).

### *AGM objectives:*

- Adopt the Constitution;
- Adopt the 5 year Strategic and Business Plan;
- Elect the ECCTV Governing Structure;
- Review and adopt a plan of action for launching ECCTV.

### **DAY 1: COMMON VISION WORKSHOP**

- 09h00: Opening (ECCTV Steering Committee Member)
- 09h15: Workshop Objectives (Strategic Facilitator)
- 09h30: Regulatory and licensing framework for CTV & planning for Digital Broadcasting (ICASA)

### *Facilitated Plenary Deliberation*

- 09h45: What is Community Television?
- 10h00: Who is the ECCTV community?



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- 10h15: What are the needs of the defined ECCTV community?  
10h30: Is there support, need & demand for ECCTV?  
10h45: How will the community participate in ECCTV?  
11h00: Draft Constitution – does it accommodate all the above?  
11h30: TEA BREAK ... TEA BREAK ... TEA BREAK  
12h00: Analysis of the Draft Strategic & Business Plan  
13h00: LUNCH ... LUNCH ... LUNCH  
14h00: Draft Strategic and Business Plan Analysis (continued)  
15h00: ECCTV Programming Policy and Strategy  
15h30: TEA BREAK ... TEA BREAK ... TEA BREAK  
16h00: ECCTV Programming Schedule  
16h30: Signal Distribution Framework for CTV  
17h00: WAY FORWARD (Evaluation and Concluding Remarks)

### DAY 2: 1<sup>st</sup> ECCTV ANNUAL GENERAL MEETING

- 09h00: Opening (Steering Committee Member)  
09h15: Introducing the EC Premier & DoC Minister  
09h20: *Welcoming address & Unveiling the ECCTV Portal  
Premier of the Eastern Cape*  
09h50: Keynote Address: The ECDC-PNC on ISAD Partnership  
*Tabling the 1<sup>st</sup> Local Content Capacity Building Report*  
Minister of Communications



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- 10h20: Presentation of the Steering Committee Report  
- Institutional Arrangements  
- District Municipality Consultative Sessions  
- Provincial Roadshows
- 10h40: Approval of the Steering Committee Report
- 10h50: Adoption of the Constitution
- 11h00: TEA BREAK ... TEA BREAK ... TEA BREAK
- 11h30: Adoption of the Strategic and Business Plan
- 11h45: Adoption of Programming Policy, Strategy and Schedule
- 12h00: Management Policy Manual – the development process
- 12h30: Outlining the Board Nomination Process
- 13h00: LUNCH ... LUNCH ... LUNCH
- 14h00: Election of the Board
- 15h00: Adoption of the ECCTV Activity Plan / Plan Of Action  
- Lodging the application with ICASA  
- Accelerated Empowerment & Capacity Building Plan  
- Preparing for the ECCTV Launch
- 15h30: VOTE OF THANKS & DEPARTURE

